

A FINAL WORD

Giving does not have to be in equal increments over the three-year period of the campaign. You might be able to give more in the third year than in the first two. As you think about your financial commitment to the campaign, think not just of your potential to give right now, but also of your potential to give in the future. It might be that you can make a three-year commitment in which 20 percent is given in the first year, 30 percent in the second year and 50 percent in the third.

Finally, as you consider your financial commitment to the Lord's work, you might want to consider estate planning. Many sincere, committed Christian people have not made provision for God in their wills and estate planning. Now might be a good time to do that. It might be as simple as including a provision in your will that 10 percent of the value of your estate will be donated to the church holding your letter of membership at the time of your passing. Or, it could involve a planned gift such as a charitable remainder trust. While such gifts do not provide immediate financial benefit to a capital campaign, they are marvelous gifts of faith commitment to carry on the work of the church for future generations.

Building A Church Without Walls

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Walls

*"I will not
sacrifice to the
Lord my God
burnt offerings
that cost me
nothing."*

(2 Samuel 24:24 NIV)

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HOW TO MAKE AN OVER & ABOVE GIFT TO MY CHURCH

Capital stewardship campaigns rely on church members making gifts “over and above” their current level of giving. The best path to increased giving is the spiritual path, where you set your heart on things above. Financial priorities then take shape from the spiritual priorities.

One way of defining this is “Lifestyle Stewardship,” a term used to describe a level of giving that affects one’s living. The challenge of Lifestyle Stewardship is to find ways, boldly and prayerfully, to let our giving touch our living!

King David declared, **“I will not sacrifice to the Lord my God burnt offerings that cost me nothing.”** (2 Samuel 24:24 NIV) David understood that the gift that would touch the heart of God must first touch the heart of the giver! This is the spirit of Lifestyle Stewardship: If it is for my God, my gift must have value and meaning to me.

Often, Lifestyle Giving means giving up something in one area so you can give more in another. The three keys to effectiveness in Lifestyle Stewardship are:

Reassess Lifestyle • Rearrange Priorities • Reallocate Resources

Many Christians have been amazed at their ability to give “over and above” to their church. The following six steps are offered to help you in this regard.

1. PRACTICE PRIORITY BUDGETING

Many families will choose to rearrange their priorities and give up something in their current budget in order to give more to a capital campaign. Priority budgeting may mean postponing a planned expenditure such as a new car, vacation, home remodeling or other major purchase. Many Christians giving to capital stewardship campaigns find a way to give through sacrificial commitments made in faith and coupled with priority budgeting.

2. REDIRECT PRESENT EXPENDITURES

Often, families have significant short-term expenditures for special needs. One example is the large expenditure a family incurs for a child to attend college. A family realized that their daughters would be graduating from college during the three years of the capital campaign and, as a result, they were able to increase their commitment to the second and third years of the campaign by thousands of dollars by giving what they had been spending on their daughters’ tuition. Another example would be the cash flow that is freed up when a loan is paid.

3. INCREASE GIVING WITH INCREASED INCOME

Some people receive periodic increases in salary or bonuses from their employers. The temptation for many of us is to increase our lifestyle to fit the higher income. In many instances, families have decided that they will commit the full amount of salary increases.

4. GIVE FROM YOUR EXCESS

A young man decided that two collector baseball cards worth over \$20,000 he had been holding for a number of years would be the most appropriate means of touching sacrifice for his family. Some families save money over a period of years for a special project. A couple had saved \$80,000 to build a lake cabin. When their church entered a capital stewardship campaign, they decided the needs of the church were greater than their need for a second home.

5. COMMIT UNEXPECTED CASH

Often, people pray for God to show them a way they can give beyond what they can presently see or afford. Sometimes, the answers come unexpectedly. A couple had been praying for weeks about their commitment to the church capital campaign. Much to their surprise, they received an unexpected gift of several thousand dollars. They gave the entire amount to their church as part of their three-year commitment, in addition to a commitment from their regular income.

6. DONATE APPRECIATED ASSETS

Many people own stocks that are worth significantly more than the original purchase price. That is good news. The bad news is that if these stocks are sold, a significant portion of the gain would be lost to taxation.

Gifts of appreciated assets – typically investment securities or real estate – can be very advantageous to both the donor and to the church. By transferring ownership of the asset to the church, the donor avoids capital gains taxes on the sale of the asset. In addition, the donor receives an income tax charitable deduction for the full market value of the asset. That, in effect, makes these gifts less costly to make.

	Sell Asset & Gift Net Proceeds	Give Asset Directly
Value of Asset	\$ 12,000	\$ 12,000
Original Purchase Price	\$ 3,000	\$ 3,000
Amount of Appreciation	\$ 9,000	\$ 9,000
Capital Gains Taxes *	\$ 2,340	\$ -
Proceeds to Church (Asset value minus taxes)	\$ 9,660	\$ 12,000

*Assumes 12-month holding period, 20% capital gains tax, 6% state income tax rate.

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